

Dear Conference Presidents,

Each year the church celebrates the feast of St. Vincent de Paul on September 27th, making the end of September the perfect time to bring more attention to the charitable works that we perform as a Society. This year, we will use that feast day and the last weekend in September to kick off St. Vincent de Paul Awareness Month in October!

The Voice Of the Poor Committee is again sponsoring an Awareness campaign for the St. Vincent de Paul Society in the Milwaukee Archdiocese.

Too often, in the performance of our charitable works we hear others say that they were unaware of what we do. Even in our own parishes, many in our congregations say they have heard about our society but know very little about our work and how we serve the poor.

The Voice Of the Poor Committee (VOP) is working to increase awareness of our society and the work we perform. We have developed this booklet so that each Conference can use it in their own way, to bring attention to the services you deliver in your own parish neighborhood. Feel free to use this booklet as a guideline; use it in any order that you prefer and use a few or as many of the activities as you see fit.

Start by enlisting the support of your parish priest or Pastor. And consider speaking to your parishioners from the pulpit at mass about the work you perform. Make sure to stress the broader benefits of being a member of the SVDP Society; increasing spirituality, strengthening friendships through shared experiences, the rewards felt from serving those in need. The feedback we receive tells us that this has been the most effective way to increase participation in the Society.

Thank you for ALL of the work you do in this important ministry!

Sincerely,

David Busch
Chairman, Voice of the Poor Committee
Milwaukee Archdiocese Society of St. Vincent de Paul
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